

How to prepare the property before the shoot.

Please make sure that the property is ready for shooting. As the final result and success of the shoot depends on everything being ready.

What to look out for

Make order in all rooms, make sure that the interior is free of any extraneous, unnecessary objects and things;

Clean the house or hire a cleaning company to come in and really make the place shine;

Dust - if there is any, it will definitely be visible in the shot, pay special attention to this, any close-up will reveal dust that has not been cleaned up;

Dirty windows/mirrors and mirrored surfaces - all of these surfaces must be crystal clear or we will see them in the reflection or sunlight;

Make sure that all the interior details are in place and that you are happy with the appearance of the room;

Replace any broken items that will be visible in the photo or video. For example: blinds, glass, defects (walls, carpets, furniture, etc.);

Lighting - replace all non-functioning light bulbs and fixtures;

Please remove all exterior signage;

Make sure the landscaping is top notch including its lighting.
Arrange for the gardener/pool cleaner to arrive the day before the shoot, not at the same time;

DO NOT book the shoot for the day of garbage removal. No work should be done in the house on the day of the shoot, otherwise all workers and their tools will be in the shot;

Make your special wishes known in advance what rooms, amenities, or other key points of the property should be emphasized.